

Mayor and Council

INTRODUCTION

The Mayor, Council and Administrative budgets work together to develop a vision, fund programs to achieve the vision and harness the city's resources to implement projects and programs to improve the City of Stanwood.

The Mayor's recommended budget includes the following proposals for the city council, mayor and administrative departments:

- City Hall and Police Station. Project management support to elevate or relocate city hall out of the floodplain.
- Master Plan Downtown Parks. Create a plan to develop and link downtown parks in Stanwood including Heritage Park, the Ovenell Farm, City Hall, Schuh Farms and Hamilton properties.
- Develop a Non-motorized Trail Plan. Identify and work with stakeholders to develop a trail system plan to connect neighborhoods to the business district and to surrounding communities that identifies routes and costs for future grant applications.
- Market Stanwood as a Residential, Commercial and Tourism Destination. Create marketing materials focused exclusively on attracting more visitors, residents and businesses to the Stanwood/Camano area.
- Support Special Events. Partner with public, private and non-profit organizations to host special events such as the summer concert series and outdoor movies in Stanwood.
- Initiate a Volunteer Program. Kick-start a volunteer program in Stanwood. Identify volunteer opportunities. Recruit "volunteer captains" to manage volunteers and volunteer activities.
- Negotiate Teamsters Contract. Seek opportunities to lower long-term benefit costs. Evaluate consolidating positions within each classification.

MAYOR AND COUNCIL - SUMMARY

The City of Stanwood operates under the mayor-council form of government with a strong mayor.

The mayor-council form of government consists of two separate and coequal power centers, each directly elected by the people: the mayor as chief executive, and the council as the municipal legislature.

The mayor-council form of government makes a virtue of the idea divided and shared power. Neither mayor nor council has the absolute last word in all instances.

Under this form the independently-elected mayor has powers of appointment and removal of subordinates, administrative control over departments, and the power to veto council legislation.

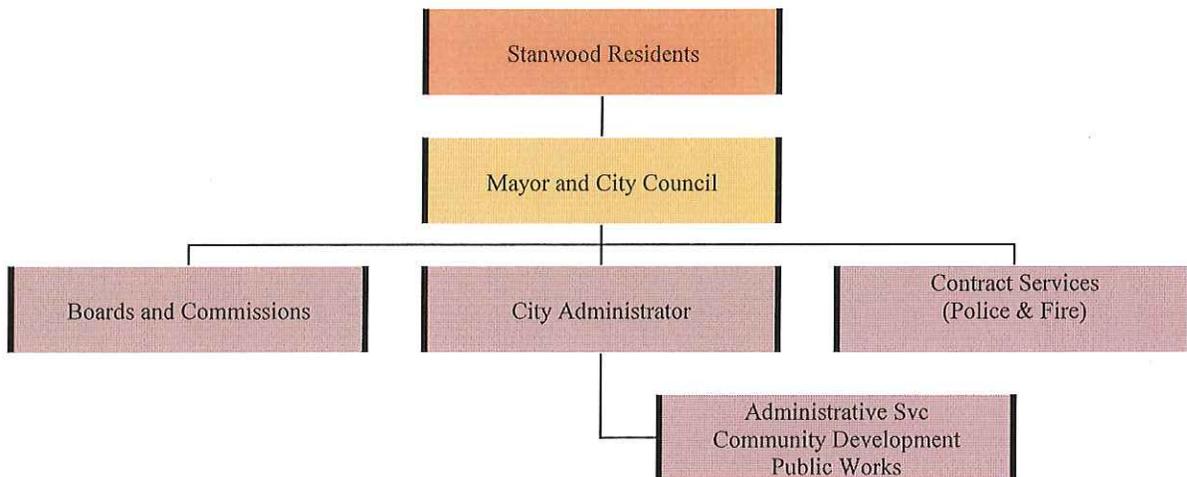
The resulting government structure limits the council's role to policy making and oversight, and reserves administrative power and responsibility for the mayor.

The system requires constant consultation between the mayor and the council; sometimes cooperating, sometimes competing and conflicting; always acting as a check and balance on the other.

ROLES AND RESPONSIBILITIES

- Determine the general direction for the operations of the City of Stanwood
- Enacting ordinances (laws)
- Establishing budgetary (taxing and spending) policies
- Adopting the comprehensive plan and other guiding documents
- Adopting the annual budget
- Awarding contracts
- Fiscal oversight of expenditures
- Appointing members to the planning commission and board of library trustees

2015-2016 Mayor and Council Organization Chart



2015-2016 Mayor and Council Goals

Council goals are used to prioritize the city's investment in personnel and infrastructure to solve key issues facing the community. The city council approved the following budget themes in 2014 to guide the city's efforts over the next 3-5 years:

1. Public safety – continue evaluation of contracts for police and fire services. Invest in emergency preparedness. Use technology to increase public safety by leveraging limited tax dollars. Areas of focus include: school safety; traffic on State Route 532; partnerships with businesses, non-profits and volunteers; gang activity, drug use and homelessness in Stanwood; flood prevention and preparedness.
2. Economic development – Invest in public infrastructure to spur private development. Implement incentives to attract desirable private development and activities to the city. Assist property owners seeking to develop and redevelop in the floodplain. Work with community partners to create a marketing campaign to attract new residents, businesses and visitors to Stanwood.
3. Park and Recreation Assets – Ensure public and private investment in park and recreation facilities, including the YMCA, to improve the quality of Stanwood residents. Implement policies and procedures to capture potential revenues from city and county residents who use the city's recreation facilities for organized sports and/or events. Use the City's recreation facilities to support economic development.
4. Municipal Facilities – Maintain taxpayer owned assets. Seek opportunities for remodeling and/or reusing existing facilities efficiently to serve customers. Evaluate alternatives to flood proof or relocate essential public facilities in the floodplain. Assess whether to surplus or redevelop city owned properties.

5. Financial Sustainability – Match one-time revenues with on-time expenses and on-going revenues with on-going expenses. Look for opportunities to reduce expenditures. Ensure rates for service and impact fees cover an appropriate portion of service costs. Review current levels-of-service to ensure they adequately reflect the council's budget themes and initiatives.

**Council/Clerk
2015-2016 Budget Request – Table 6**

	2014	2015	2016	Notes
Legislative	Adopted	Proposed	Proposed	
Salaries and Wages	\$83,195	\$87,556	\$88,579	Includes clerk and OT
Benefits	24,271	25,237	26,577	Includes health care and payroll taxes
Operating Supplies	1,450	1,450	1,450	
Professional Services	10,500	12,000	12,000	Code publishing for 2014 dev regulations
Communication	1,200	750	750	
Advertising	5,000	5,000	5,000	
Miscellaneous	1,200	1,200	1,200	
Travel and Seminars	2,500	3,000	3,000	Clerk certification
Voter Registration/Election	13,000	11,500	11,500	
Dues/Wellness	800	1,000	1,000	
Total Council/Clerk	\$143,554	\$148,843	\$151,206	

Mayor 2015-2016 Budget Request – Table 7

	2014	2015	2016	Notes
Executive	Proposed	Proposed	Proposed	
Salaries and Wages	\$14,400	\$14,400	\$14,400	
Benefits	5,512	\$5,729	\$5,960	
Office Supplies	100	100	100	
Professional Services	500	500	500	
Communication	0	640	640	Cell phone
Travel and Seminars	2,500	3,000	3,000	
Total Executive	\$23,012	\$24,369	\$24,600	

2014 Council and Mayor Accomplishments

- Approved ballot measure for library annexation
- Approved Shoreline Master Plan
- Prohibited the sale of recreation marijuana
- Purchased the 15 acre Ovenell property using \$1.5 million Snohomish County conservation futures grant
- Accepted completion of Bryant Well No. 3
- Awarded bid to CJ Construction for Pressure Zone 2 project to improve fire flow
- Awarded bid to Taylor's Excavating for the Cedarhome Well retrofit
- Approved HMPG application for \$1,000,000 to elevate city hall out of the floodplain
- Approved Integrated Planning Grant (IPG) for environmental cleanup on Raplee and Hamilton properties
- Awarded \$300,000 for Irvine Slough Stormwater Separation Study
- Awarded \$140,000 to connect 90th Ave NW to SR532
- Approved Interlocal with Snohomish County for water quality analysis
- Approved Interlocal with Snohomish County Housing Consortium
- Evaluated properties to move essential public facilities out of the floodplain
- Adopted Greenhouse Gas Emissions Policy
- Approved land use alternative for the comprehensive plan update
- Established an economic development work group
- Approved benefit cost sharing for part-time employees

- Established a special events grant program
- Appointed Mayor to the Community Transit Board
- Appointed Councilmember Wennerberg to the Port Susan Food and Farming Center Board

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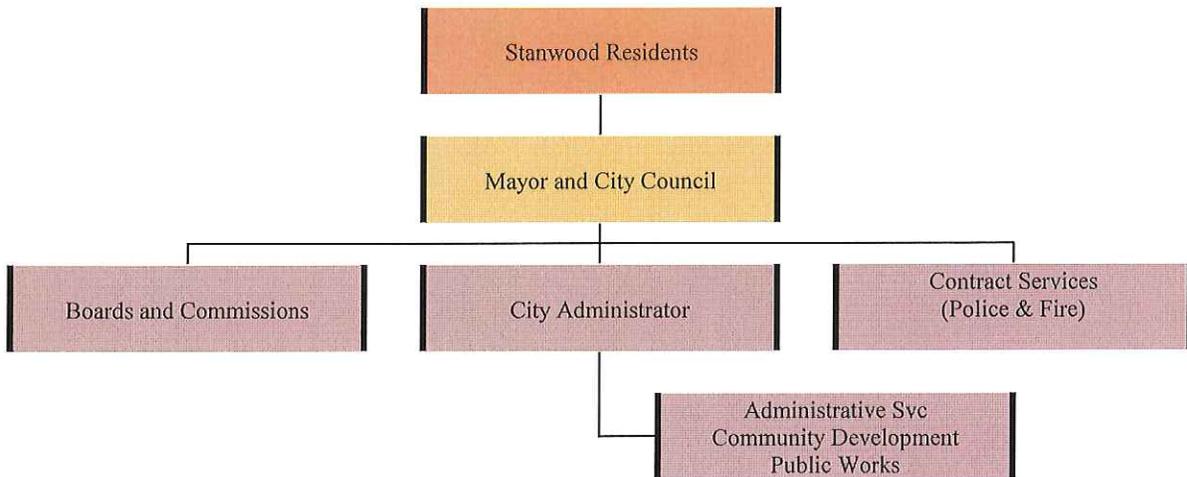
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2015-2016 Mayor and Council Organization Chart



2015-2016 Mayor and Council Goals

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6. Public safety – Evaluate contracts for police and fire services. Invest in emergency preparedness. Use technology to increase public safety by leveraging limited tax dollars. Seek opportunities to mitigate flood hazards and risks.
7. Economic development – Invest in public infrastructure to spur private development. Implement incentives to attract specific types of development and activities to the city. Evaluate the city's fee structure to ensure fees for services align with council policies.
8. Place Making and Public Spaces – Ensure public and private investment in park and recreation facilities, including the YMCA, improve the quality of life for Stanwood residents. Implement policies and procedures to capture potential revenues from city and county residents who use city facilities. Use the city's recreation facilities to support economic development.

Maintaining tax payer owned assets. Remodeling and/or reusing existing facilities efficiently to serve customers.
9. Financial sustainability – Look for opportunities to match one-time revenues with one-time expenses and on-going revenues with on-going expenses. Implement and manage the newly-established Transportation Benefit District. Evaluate rates for services and impact fees. Ensure the people who use the service pay for the service. Explore the pros, cons and timing of annexing into the library district.

10. Regionalism – Develop formal and informal partnerships with public, private and non-profit organizations to achieve the city's short- and long-term goals.

**Council/Clerk
2014 Budget Request**

Table 8 – 2014 Council/Clerk Budget Request

Description	2012 Actual	2013 Budget	2014 Proposed	Comment
Salaries and Wages	157,716	131,700	83,598	Trans. Admin II to Admin Dept.
Benefits	62,871	58,100	24,209	
Operating Supplies	5,525	1,450	1,450	
Professional Services	10,433	10,500	10,500	Code publishing
Communication	679	1,200	1,200	
Advertising	5,531	5,000	5,000	
Travel and Seminars	4,849	2,500	2,500	
Miscellaneous	435	1,235	1,235	
Voter Registration/Election	9,901	52,000	13,000	TBD vote (\$39k) in 2013
Dues/Wellness	995	800	800	
Total Expenditures	258,934	264,485	143,492	