

CITY OF STANWOOD
Stanwood, Washington

RESOLUTION 2016-17

**A RESOLUTION OF THE CITY OF STANWOOD,
SNOHOMISH COUNTY, WASHINGTON, ADOPTING THE
2017-2018 BUDGET THEMES AND INITIATIVES**

WHEREAS, the Budget Themes and Initiatives are the foundation of the city's budget process; and

WHEREAS, the Budget Themes and Initiatives are designed to align the city's budget with the city's Comprehensive Plan, Park; Recreation and Open Space Plan; Utility master plans and Economic Development Plan; and

WHEREAS, the adopted budget initiatives are translated into department operational work plans; and

WHEREAS, the budget themes can be used to evaluate newly proposed initiatives throughout the year; and

WHEREAS, the city council reviewed the proposed 2017-2018 Budget Themes and Initiatives at the Budget Workshop on June 30, 2016; and

WHEREAS, the city council discussed readopting the 2015-2016 budget themes for 2017-2018 including; public safety, economic development; park and recreation assets; municipal facilities; and municipal finance; and

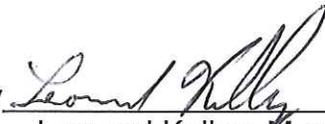
WHEREAS, the city council determined to orient the 2017-2018 budget themes to concentrate on initiatives designed to attract and retain young families and rebuild the city's fund balances;

NOW, THEREFORE, BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF STANWOOD AS FOLLOWS:

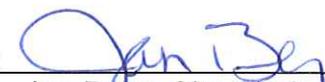
Section 1. That the 2017-2018 Budget Themes and Initiatives, a true copy of which is attached hereto and incorporated by reference herein, is hereby adopted.

PASSED AND APPROVED by the City Council of the City of Stanwood this 14th day of July, 2016.

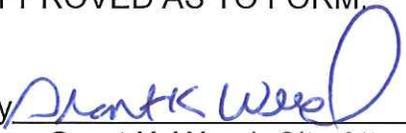
CITY OF STANWOOD

By  _____
Leonard Kelley, Mayor

ATTEST:

By  _____
Jan Berg, City Clerk

APPROVED AS TO FORM:

By  _____
Grant K. Weed, City Attorney

2017-2018 Budget Themes & Initiatives

2017-2018
Budget Themes and Initiatives

The city has five budget themes to guide financial and staff resource investments for the next four years – Public Safety; Economic Development; Park and Recreation assets; Municipal Facilities and Financial Sustainability.

Budget themes are the concepts used to prioritize the Council's investment in personnel and infrastructure to solve the key issues.

1. Public Safety – Continue evaluation of contracts for police and fire services. Invest in emergency preparedness. Using technology to increase public safety by leveraging limited tax dollars. Areas of focus include:
 - Proactively address School Safety
 - Reduce health based risks for vulnerable residents
 - Leverage community partnerships with businesses, non-profits and volunteers
 - Prevent gang activity, drug use and homelessness in Stanwood
 - Improve disaster Prevention and Preparedness
2. Economic Development – Invest in public infrastructure to spur private development. Ensure that building and zoning codes align with desired use to attract and retain businesses. Implement incentives to attract desirable private development to the city. Assist property owners seeking to develop and redevelop in the floodplain. Evaluate the city's fee structure to ensure fees for services align with Council policies. Work with community partners to support a marketing campaign to attract new residents, businesses and visitors to Stanwood.
3. Park and Recreation Assets – Continue public and private investment in park and recreation facilities to improve the quality of life for Stanwood residents. Improve the City's recreation facilities to support economic development. Develop parks, trails and open spaces that connect Stanwood's neighborhoods to the business districts and surrounding communities. Increase public access to the water. Preserve natural resources and protect farmland surrounding the city.
4. Municipal Facilities – Maintain taxpayer owned assets. Seek opportunities to remodel and/or reuse existing facilities efficiently to serve customers. Evaluate alternatives to flood proof or relocate essential public facilities in the floodplain. Assess whether to surplus or redevelop city owned properties.
5. Financial Sustainability –Rebuild fund balances. Match one-time revenues with one-time expenses and ongoing revenues with ongoing expenses. Look for opportunities to reduce expenditures. Ensure rates for services and impact fees cover an appropriate portion of service costs, fund reserves and capital costs. Review current service levels for all programs to ensure they adequately reflect the council's budget themes and initiatives.

2017-2018 Budget Themes and Initiatives

2017-2018 Key Initiatives

Key initiatives are the action themes that implement the budget themes on an annual basis. The 2017-2018 Budget includes the following key initiatives:

Police & Fire (Public Safety)

- Provide city residents, businesses and employees with disaster preparedness and prevention training
- Work with community partners to deter vandalism in city parks and open spaces
- Sustain block watch programs and national night out event
- Evaluate community based paramedic programs

Community Development/Building (Economic Development)

- Evaluate on-line permit tracking to allow applicants to track and monitor permit applications and approvals.
- Create materials that explain the development process, mitigation requirements, techniques and resources for floodplain development.
- Join the FEMA CRS program to lower the cost to own and develop in the floodplain
- Amend zoning code regulations to encourage additional residential development.
- Economic development
 - Work with volunteers, business owners and non-profits to promote and support special events, tourism promotion, civic engagement, and economic development
 - Support business owner efforts to organize a “Main Street” program
 - Look for opportunities to use the city’s municipal parking lots to advance economic development in east and west Stanwood.
 - Evaluate incentives for new development and redevelopment that fills in the gaps between east and west Stanwood.
 - Support the school district’s bond measure to build a new high school

Public Works (Park & Recreation Assets / Municipal Facilities)

- Expand the city’s volunteer program. Identify potential volunteer captains to improve the city’s streets, parks and public spaces.
- Parks and Trails

**2017-2018
Budget Themes and Initiatives**

- Implement the non-motorized trail system plan to connect neighborhoods to the business district and to surrounding communities.
- Implement the Ovenell Farm and Hamilton Landing master plan. Invest in improvements that allow public access to the property as quickly as possible.
- Work with the railroad to access the railroad right of way from East Stanwood to the Ovenell property for a non-motorized trail
- Secure funding partners to develop the fourth baseball field, concession stand and complete the walking trail at Heritage Park.
- Encourage year around use of city recreation facilities such as adult softball leagues and tournament play.
- Look for property and funding to develop a downtown park in East Stanwood
- Continue renovations at Church Creek Park – replace the restrooms, purchase and install new play equipment, reestablish walking trails.
- Work with property owners to secure farmland development rights or negotiate fee simple purchase and sale agreements of key parcels surrounding Stanwood
- Evaluate property for a community park in north east Stanwood
- Streets and Sidewalk
 - Finish design and secure funding for Viking Way and 90th Street grid roads to give the public access to the interior of large parcels between 88th and 92nd Ave NW.
 - Construct the SR532 berm/bike pedestrian path
 - Design and construct the 68th Street safe routes to schools sidewalk
 - Use funding from the transportation benefit district to increase the functional life of city streets
 - Invest in street and sidewalk repairs that improve safety and attract non-motorized traffic between Stanwood Station, business districts and residential neighborhoods
- Water, Sewer and Drainage
 - Work with the Water Utility Coordinating Committee and other water purveyors to develop alternative sources of water.
 - Design and construct Irvine Slough stormwater conveyance system
 - Seek funding to separate stormwater from flood water in downtown Stanwood.

**2017-2018
Budget Themes and Initiatives**

Administrative/Finance (Financial Sustainability)

- Rebuild fund balances to adopted minimum standards
- Move essential public facilities out of the floodplain
- Inventory and develop a schedule to annually fund and replace worn tax-payer owned assets including the city's fleet, facilities, furniture and fixtures.
- Ensure rates for services and impact fees cover an appropriate portion of service, fund reserves and capital costs
- Promote and support special events for families including touch-a-truck, summer concert series, movies-in-the-park, national night out, and light-up-your-holidays
- Support the Farmer's Market
- Evaluate a voter approved park bond and maintenance and operations levy
- Engage young residents and families in shaping Stanwood's future.